

YEARBOOK AD INFORMATION PACKET

The Oviedian Yearbook • Oviedo High School • 601 King St. • Oviedo, FL 32765

To: Local Businesses
From: Oviedo High School Yearbook Staff
Re: Advertising Contracts for the '20-'21 Yearbook

Oviedo High is currently collecting advertisements to be placed in the school's 2020-2021 yearbook. In the past, local businesses have been very supportive of our school in this regard. Also, students and their families have enjoyed congratulating their graduates.

We hope that you will consider advertising in our annual publication. Attached are the opportunities and rates (of which there are many levels available) for your review. We would be very grateful for your support in helping this publication remain a valuable keepsake for our students -- and a local tradition for 84 years!

The following are the prices for ads published in the yearbook:

Ad space is sold in 1/9 page blocks (2.5" w x 3.25" h) at \$40 a block. Pages are sized 9" x 12" (including margins)

- 1 block -- \$40 (2.5" w x 3.25" h) -- Vertical layout
- 2 blocks -- \$80 (5" w x 3.25" h) -- Horizontal layout (business card)
- 3 blocks -- \$120 (7.5" w x 3.25" h) -- Horizontal layout
- 6 blocks -- \$240 (7.5" w x 6.5" h) -- Horizontal layout
- Full page -- \$360 (7.5" w x 9.75" h) -- Vertical layout

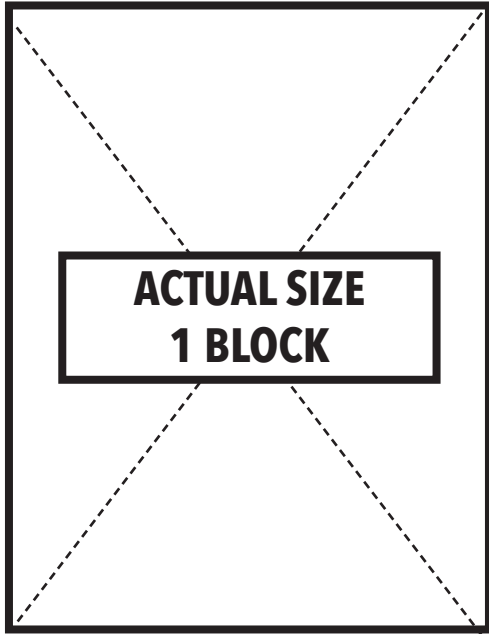
Please review the attached opportunities. We hope that you will find a level that you are comfortable with. To reserve your space, or if you have questions, please refer to oviedianyearbook@gmail.com, direct line (407) 320-4202.

All ads, including contracts and payment, should be brought to the *Front Office Attn: Alicia Pope* and are due by Friday, December 18th, 2020.

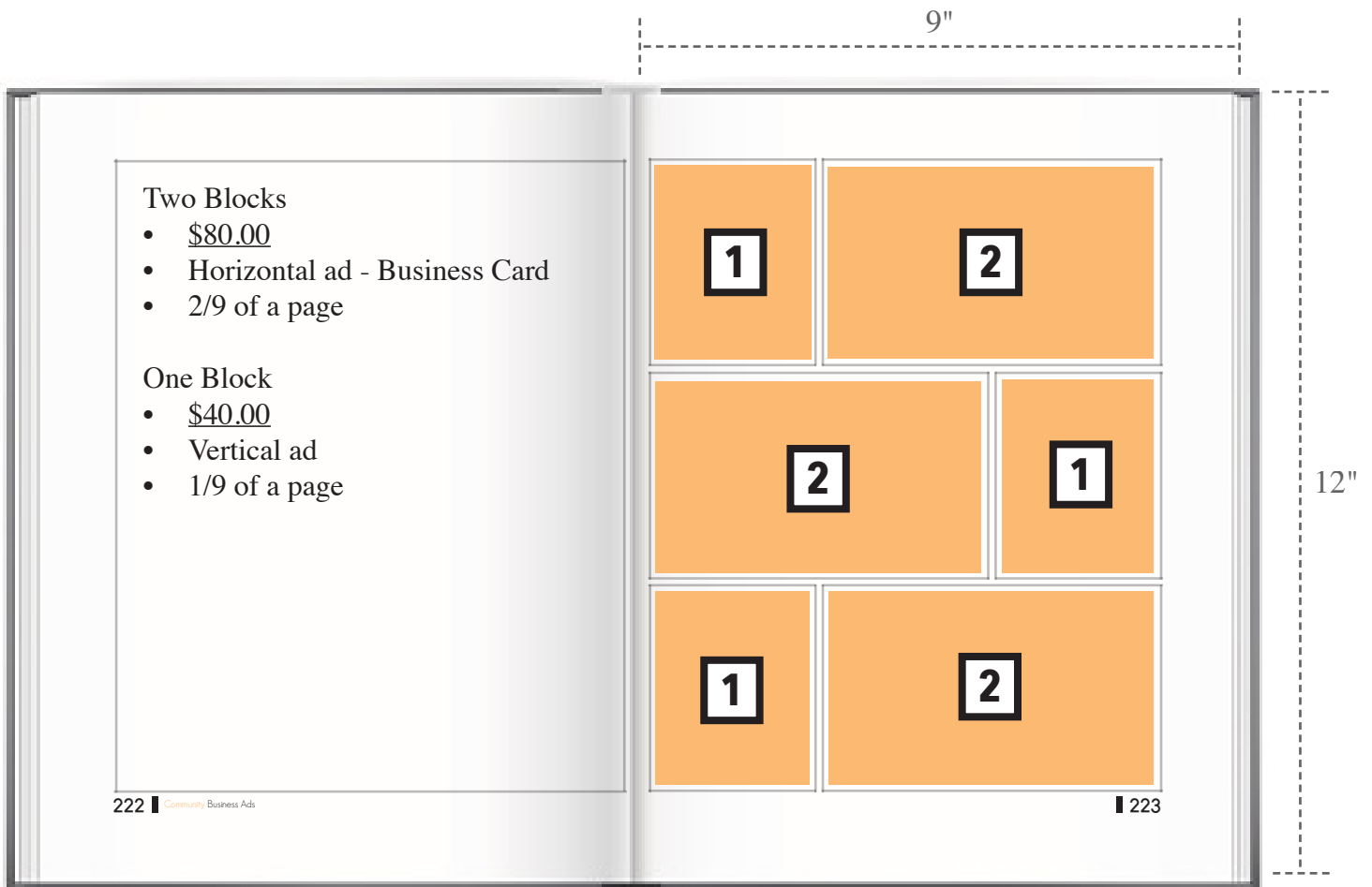
Thank you for your consideration,

Neri Verniani, Editor-in-Chief
Oviedian Yearbook

AD DIMENSIONS & SAMPLES



- Ad space is sold in 1/9 page blocks:
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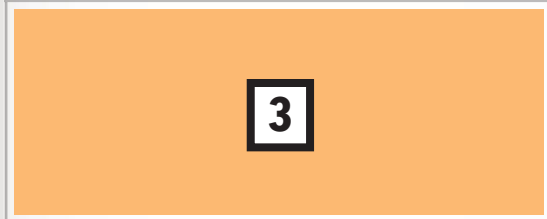
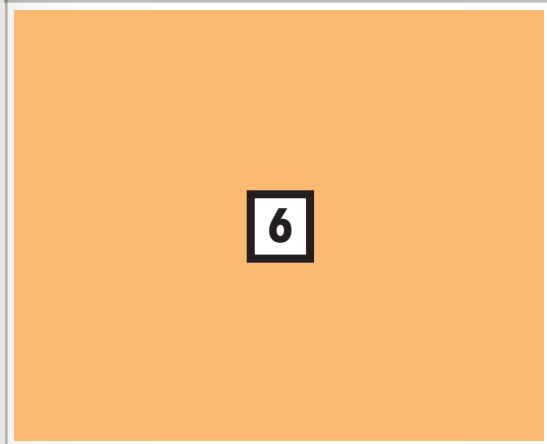
AD DIMENSIONS & SAMPLES Continued

Six Blocks

- \$240.00
- Horizontal ad
- 2/3 of a page

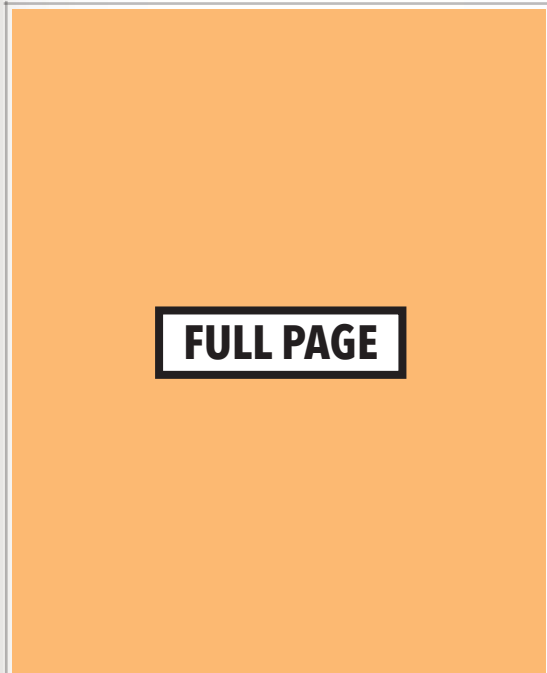
Three Blocks

- \$120.00
- Horizontal ad
- 1/3 of a page



Nine Blocks

- \$360.00
- Vertical ad
- One full page - 9/9 blocks



YEARBOOK BUSINESS AD CONTRACT

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Instructions

- An ad contract must be completed for each ad submitted.
- Payment must be made at the time the ad is contracted. We cannot take credit/debit cards, online transactions, etc.
- Make checks payable to OVIEDO HIGH SCHOOL.
- Email all finished ad designs/logos or any other design materials to oviedianyearbook@gmail.com
- **All ads, including contracts and payment, should be brought to the Front Office Attn: Alicia Pope and are due by Friday, December 18th, 2020.**

Rates

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Business Cards

- Business cards will be accepted for use as ads (normally 2 blocks but may be any size you wish).
- Please do not staple, paper clip, or write on the card. Instead, place the card in an envelope with the ad contract and payment.

Proofs

- We will send you a proof of your ad via email to the address you provide to us.
- This will also confirm that we have received your payment.
- You will have three business days to respond and make corrections before we finalize your design.

Ad size: _____ Number of Photos/Logos: _____

Amount paid: _____

Payment method: CASH or CHECK (check# _____)

Company name: _____

Address: _____

City/Zip: _____ Phone: _____

Email: _____

This signature indicates that the undersigned plans to advertise in the Oviedo High School Yearbook (The Oviedian), understands the rates, agrees to pay upon presentation of invoice, realizes anything submitted will not be returned, and is authorized to execute this agreement.

Signature: _____

If you need to email anything please send it to oviedianyearbook@gmail.com